



Vivid Contributor



**MEDIA RELEASE**  
Thursday 11 May 2017

## **AACTA presents Australia's leading animation and VFX studio, Animal Logic, at Vivid Sydney**

The Australian Academy of Cinema and Television Arts (AACTA) announced today it will present an event showcasing the work of Australia's premiere animation, visual effects and design studio, **Animal Logic**, as part of this year's **Vivid Sydney** festival.

**Animal Logic: Reimagining Story through Animation and VFX**, will be moderated by Marc Fennell, and will be held on Friday 9 June at Event Cinemas George Street as part of the Vivid Ideas program at **Vivid Sydney**, the world's largest festival of light, music and ideas.

Animal Logic is one of the world's leading digital production studios and has been creating award-winning animation and visual effects for the film and television industries for over 25 years. From teaching penguins how to dance in **HAPPY FEET**, to bringing bricks to life in **THE LEGO® BATMAN MOVIE**, and creating galactic environments in **GUARDIANS OF THE GALAXY VOL. 2**, Animal Logic has developed a unique style of visual storytelling that uses ground breaking technology, innovative thinking and creativity, to inspire audiences around the world.

This session will delve deep into this creative process with insights from Animal Logic's **CEO and Co-Founder**, Zareh Nalbandian; **Head of Animation**, Rob Coleman; **Head of Production**, Ingrid Johnston; **VFX Supervisor**, Paul Butterworth; **Production Designer**, Grant Freckelton; and special guest, **Director of THE LEGO® BATMAN MOVIE**, Chris McKay.

The panel will showcase visuals from some of their most iconic productions and offer an exclusive look at the techniques used to create their most memorable scenes, from rough sketch to the big screen.

### **Animal Logic CEO Zareh Nalbandian said:**

"We're excited to be collaborating with AACTA and Vivid Ideas to showcase some of the amazing talent working behind the scenes on ground-breaking animation and visual effects blockbusters, made right here in Sydney."

### **AFI | AACTA CEO Damian Trehwella said:**

"Following the success of the 'Directing **THE DRESSMAKER**' event at Vivid Sydney last year that featured **Jocelyn Moorhouse** and **Gillian Armstrong** in conversation with **Margaret Pomeranz**, we are thrilled to present another unique event that showcases outstanding Australian talent at this year's Vivid Ideas Program.

"Leading the way both at home and abroad, Animal Logic has risen with the digital revolution to become one of the world's leading visual effects and animation houses. Their work has received numerous international accolades including BAFTA and Oscars® recognition as well as multiple AFI and AACTA Awards and nominations, including the Byron Kennedy Award in 2010.

"We're delighted to shine the spotlight on the visual effects and animation industry and provide diverse audiences the opportunity to delve deeper into this fascinating industry by joining us at this special event."

Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency and runs from 26 May to 17 June 2017.

**Destination NSW Chief Executive Officer and Vivid Sydney Executive Producer Sandra Chipchase said:**

"Vivid Sydney celebrates the creative space where art and technology meet and the remarkable achievements of Animal Logic are testament to this ethos. We're delighted to have them join the Vivid Ideas program and encourage everyone to book their tickets and be part of this special event."

## **EVENT DETAILS – TICKETS ON SALE NOW**

Date: Friday 9 June 2017, 6:30pm – 8:30pm with arrivals from 6:00pm

Venue: Event Cinemas, 505-525 George Street, Sydney

Tickets go on sale on Thursday 11 May 2017 at 9:00am from [Vivid Sydney](#).

Tickets are open to the general public (\$20 + booking fee) and AFI | AACTA members (\$10 + booking fee). Please note limited tickets available.

This event is presented in partnership with Vivid Sydney and Event Cinemas.

**– ENDS –**

## **ABOUT AFI | AACTA**

In addition to holding Australia's top screen awards, the **AACTA Awards**, across two major events in Sydney each year, AFI | AACTA holds a robust year-round **Screen Culture & Industry Development Member Events Program**. The Member Events program offers 80+ events including screenings, masterclasses, panel discussions and cast and crew Q&As – all complimentary and exclusive to members of AFI (open to all) and AACTA (open to industry). For upcoming events and to join, visit <http://www.aacta.org/membership.aspx>.

## **ABOUT VIVID IDEAS**

**Vivid Ideas** is Asia Pacific's annual celebration of innovation and creativity, and is held as part of **Vivid Sydney**. Vivid Ideas brings the world's greatest minds, innovators and industry leaders to Sydney to build engagement between the creative industries and the broader economy, exploring trends, movements and opportunities that shape society and business through public talks, industry seminars, conferences, workshops and debates. Vivid Sydney is owned, managed and produced by Destination NSW, the NSW Government's tourism and major events agency and runs from 26 May to 17 June 2017. For more information visit [www.vividsydney.com/ideas](http://www.vividsydney.com/ideas)

## **ABOUT ANIMAL LOGIC**

**Animal Logic** is an independent Australian company that has been at the forefront of creating digital content, award winning design, **visual effects** and **animation** for the film and television industries for over 25 years. With creative studios in Sydney and Vancouver and offices for the company's development arm, Animal Logic Entertainment, in Sydney and Los Angeles, Animal Logic continues to forge new partnerships and collaborations with leading studios and filmmakers to develop and produce stories that resonate with a global audience.

Animal Logic recently delivered work on **ALIEN: COVENANT**, **GUARDIANS OF THE GALAXY VOL. 2** and **THE LEGO® BATMAN MOVIE**. Animal Logic is currently in production on **THE LEGO® NINJAGO MOVIE** (2017), **PETER RABBIT** (2018) and **THE LEGO® MOVIE SEQUEL** (2019).

## MEDIA ENQUIRIES

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For further information about AFI | AACTA visit: [www.aacta.org](http://www.aacta.org)

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